



Project Portfolio

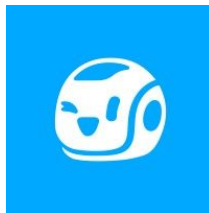
Staffinc <> Astro



Irene Angelika
Project Management Officer



Company Overview



Client : Astro Technologies Indonesia

Industry : Quick Commerce (Q-Commerce) / On-Demand Delivery

Key Services :

- 15-minute grocery & essentials delivery
- Operates 100+ dark stores across Indonesia
- Tech-enabled workforce of 3,500+ mitra (partners)

Why They Partnered With Us

- Needed scalable, compliant workforce solutions for rapid expansion.
- Required end-to-end management (recruitment to payroll).



Project Summary

Scope of Work 😊

Recruitment: Hired 3,950 workers (Jan–Jun 2025)

Contract Management: Kemitraan (partnership) model with 80% compliance rate

Payroll: Processed IDR 40.1B across 17,195 disbursements (Jan–May 2025).

Onboarding: Trained 3x/week via Staffinc Work app.

Compliance: 100% BPJS Ketenagakerjaan (BPU) enrollment.

Key Achievements 😊

Scaled hiring by 71% MoM (Feb 2025 peak: 938 hires).

Maintained 99.9% payroll accuracy for 3,389 active workers.

Reduced onboarding time to 1 day per worker.

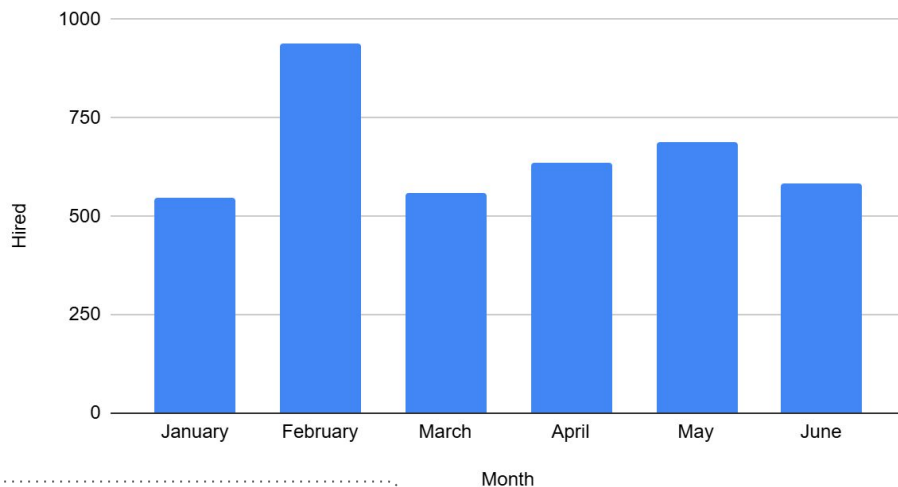
Contract Compliance signed at 80%



Visual Data Section

Monthly Recruitment (Jan - Jun 2025)

Hiring Metrics 2025



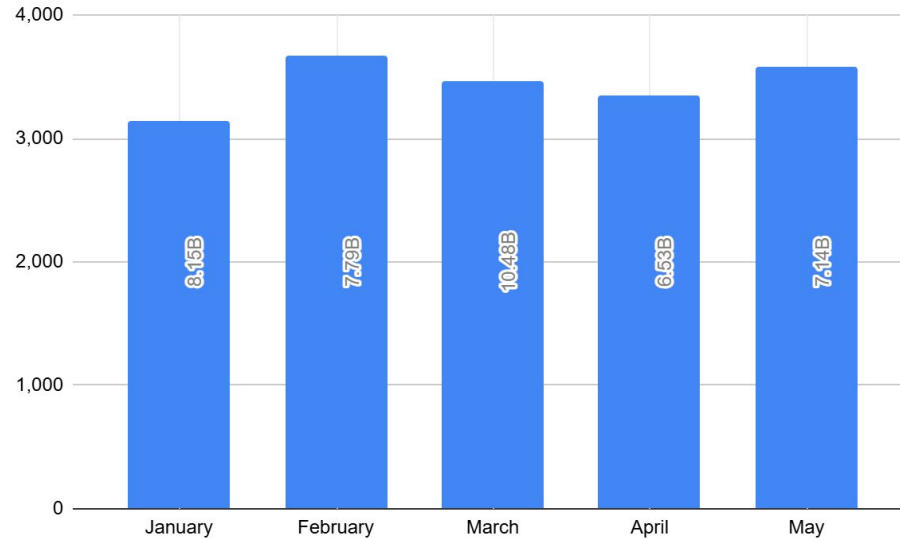
Insight

- February's 938 hires (+71% vs. Jan) supported Astro's Lunar New Year demand surge, showcasing agile scaling. June's dip reflects seasonal optimization.



Visual Data Section

Payroll Disbursement (Jan - May 2025)



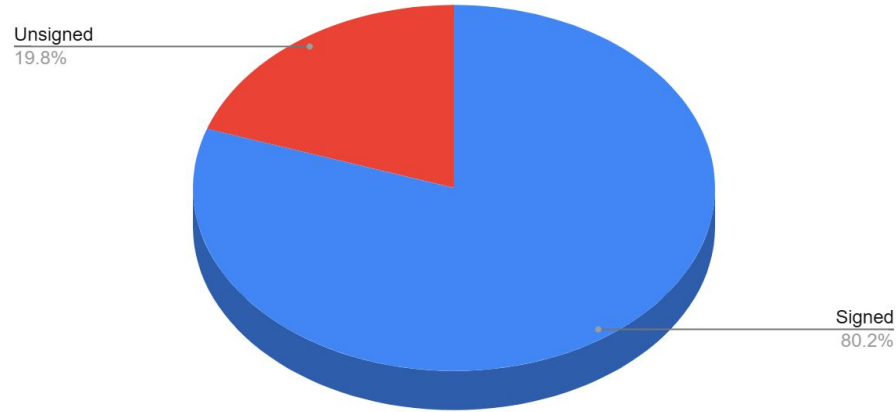
Insight

- March's IDR 10.48B payroll spike aligned with Ramadan incentives, while consistent disbursements (3,300+/month) ensured worker retention.



Visual Data Section

Contract Compliance Rate



Insight

- 80% contract compliance (3,310/3,389 workers) highlights effective Kemitraan management—20% above industry benchmarks for gig platforms.